



CREATIVE, ATTENTIVE,
COLLABORATIVE BRAND STEWARDSHIP

I'm Quentin Regos. I'm a designer trying to work as a creative director more often.

I TAKE BIG, COMPLEX BUSINESS CONCEPTS AND MAKE THEM UNDERSTANDABLE AND APPROACHABLE.

For over 15 years I've lead creative service projects with Fortune 500 companies at the likes of agencies Ogilvy, McCann and client side on IBM, Nespresso, Nestlé, Tribeca Film, Fanduel, Z Entertainment & tons of new biz.

As a designer and storyteller I'm in the business of transformation—helping brands, leaders, organizations, teams and individuals design great futures through consistent, relevant visual communication.

I've art directed and designed from editorial to streaming video service platforms—with a demonstrated history of working in agency pitch work, point of purchase for food brands, tv, series, and content distribution. Beyond that, you can usually find me designing for local restaurants, bars and rock bands to thrive.

At large my core principals I believe in are our culture connected, local supported.

PARTNERS

Sara Smoler, Laird Stiefvater, Jaime Prieto, Lauriann Serra, Ritesh Patel, Kate Cronin, Kimberly Duffy, Peter Czmielewski, Rebecca Barnard McDonald, Spencer Schrage, Renata Florio, Margot Grover and Lauren Crampsie's team at *Ogilvy* for 4 years

EXPERIENCE

Creative Consultant / Designer

Wins Coors Light (rest of world) AOR, IQVIA, Sargento, Country Crock, Nationwide Digital, HIVE, Coca Cola, Coca Cola Media Connections Planning, Nationwide, Green & Black's Chocolate (Mondelez)

Drive revenue growth for the USA Portfolio via pitching net new and organic business across all disciplines such as PR and Influence, Brand Advertising, Digital Transformation, Customer Engagement and Commerce.

Various clients on going for 20 years. One such client was Gloria N. Garrett, Senior Marketing Executive with a track record of profitable growth and innovation

Brand Steward with services in...

Strategy communications, problem solving, brand positioning, logo/identity design, market differentiation, content writing.

Print reports, infographics, posters, photo, retouching, illustration.

Digital websites, presentations, web advertising, social media, management

Vicky Cladous and Greg Bellows' team at *IBM* for 2 years

Information Designer with Soft Skills, Traveling, New Biz, 25 Cities

Information Design Lead on proposal-based team projects, providing creative direction, storytelling and co-branded visual solutions for pursuits within Financial, Retail, Telecommunication, and Federal industries. Lead teams of designers and writers to pitch concise, visually stunning and highly complex IT/SaaS Enterprise applications which returned high win rates. Developed engaging information graphics with the project teams and C-level executives, stakeholders and partners.

Collaborated with other creative teams to develop fully immersive conferences and design thinking workshops while managing the production and delivery of digital assets with vendors and outside media agencies. Onsite kick-offs with pursuit teams in over 25 cities for Global Business Services/North American Deal Squad. Created compelling narratives, value propositions, and white papers while managing multiple ongoing projects.

Gerald Green's team at *Veria Living TV, Zee TV, Asia TV USA* for a little over 2 years

Collaborative Creative with Strategic Process
As Senior Designer onto Creative Director

Managed and executed creative on digital, marketing and on-air for the biggest wellness brand on television for the last two years of its 8 year run. Managed local teams of designers, developers, as well as contractors working remotely and overseas. Handled and designed for large rich media libraries of content.

Helping CEOs clarify vision and strategy through design

Q helps you explore where you are today and map out and visually articulate where you need to be tomorrow.

Building cultures of purpose and performance

Q helps align your leadership and build design tools that are fully engaged in pursuing the company's purpose.

Forging new, real futures

Q helps define and create the tools, interactions, and rituals necessary to drive ongoing transformation, behavior change at scale with design.

Transformational products

Q equips leaders, teams and individuals everywhere to be their best, and do their best work.

What makes Quentin unique?

1. Q focuses on possibility and opportunity, then works with you to build up to the vision in a realistic way.
2. Q inspires, evoke, and compels through experiences that motivate your people to think differently, shift their beliefs, and change behaviors.
3. Q equips your teams with the tools they need to embed ongoing and lasting change.
4. Q takes a systemic view so you succeed for the long term.

Range of experience, interactions and settings

Computing Products, Consumer Packaged Goods, Energy, Financial, Food & Beverage, Leisure Travel, Retail, Pharma & Healthcare, Media, Entertainment, Government

MAKING MANAGERS HAPPY

Quentin, I like him; very talented and dedicated.

Laird Stiefvater, Chief Operating Officer, Global Brand Management at *Ogilvy*

We exceeded the clients expectations and reeked of credibility. Thank you Quentin for making Ogilvy shine.

Jaime Prieto, President, Global Brand Management at *Ogilvy Worldwide*

The client was inspired by the vision and ready to scale up. Grateful I got to work with Quentin!

Gregg Bellows, Global Relationship Partner at *IBM*

Rare find: creative marketing talent... Who can fulfill both strategic design and tactical marketing roles.

Quentin fulfilled both. I would rehire Quentin... I rehire him all the time.

Gloria Garrett, SVP Chief Marketing Officer at *HMG: American Chemical Society, Shane's Rib Shack, QVC, Organic Honey, HardRock, Gatorade and Planet Smoothie. Former Head Strategist at Coca Cola, Dasani, Revlon, Olive Garden*

Excellent collaborative partner. Great attention to details and how to integrate competing requirements into a holistic design made him an invaluable team member and a big part of our success.

Gerry Green, Product Management Professional at *WebMD, Veria Living TV*

Q is an excellent design partner and an articulate thinker. As importantly, he was very communicative.

Dirk Manhin, Product Management Professional at *American Express*

USA: **Denver, CO** & **Brooklyn, NY** EU: **Budapest, HU**

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