

QUENTIN REGOS

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ART DIRECTOR * GRAPHIC DESIGNER | Brand Design * Brand Strategy * New Business Presentations

Dynamic Art Director and Graphic Designer with 20 years of experience in brand design and strategy. Specializing in transforming business visions into impactful visual narratives, I excel in driving brand growth and enhancing market presence through creative and strategic design solutions.

360 STORYTELLER: Branding * Advertising * Concepts * Campaigns * Manifestos * Presentations

SELECTED HIGHLIGHTS

- Demonstrated excellence in conceptual design and strategic brand development, with a keen ability to tailor strategies to market opportunities.
 - Effective communicator and presenter, skilled in transforming basic pitches into compelling, polished presentations.
 - "Proactive brand advocate, challenging conventions and driving innovation in creative projects."
 - Proven leadership in team environments, fostering growth and collaboration both in-person and remotely.
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EXPERIENCE

Presentation Designer **Ready or Not! Media / Association of National Advertisers / AT&T / Kimberly-Clark**
* Remote * 2022 - 2024

- Supporting the c-suite, upper management of the organizers and keynote speakers from AT&T, Kimberly-Clark and Ready or Not! Media at their industry conference meets and special booked traveling keynote gigs.
- Elevate better hiring, diversity and disability inclusion across sectors with education, empowerment, and strategic initiatives.
- Foster empathetic engagement and perspectives to enhance community and corporate relations, public speaking, and branding efforts.
- Organize impactful events to strengthen partnerships, empower employees, and improve organizational outcomes.

Creative Strategist / Senior Graphic Designer **Deloitte** * Remote * 2022 - 2023

- Internal branding, external pitch pursuits, advisory, mentoring in national and global sales settings.

Art Director / Sr. Graphic Designer **Ogilvy / WPP / McCann / TBWA-Chiat-Day** * NY * 2015 - 2021

- Enhanced agency outreach and revenue growth across US and global markets, spanning industries from beauty to government.
- Led cross-channel CRM initiatives and strategic designs for impactful pitches, fostering engagement and loyalty.

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- Collaborated with creative teams to secure multi-million dollar accounts for world-renowned brands, ensuring consistent communication and compelling storytelling across diverse audiences.

Art Director **AT&T** * NY * 2018 - 2023

- Led creative direction for AT&T Entertainment across print, digital, and motion.
- Managed project execution, team leadership, and cross-functional collaboration.
- Enhanced brand engagement and business results through diverse verticals.

Senior Art Director **Lionsgate and Tribeca Enterprises** * NY * 2016 - 2018

- Focused on product design systems and promotional campaigns for Tribeca's VOD brand team.
- Directed Tribeca Shortlist's creative strategy, growing subscribers by unifying brand voice.
- Oversaw promotional materials, digital content, and UX/UI design for platform evolution.

Presentation Designer **IOM UN Migration** * Remote * 2021 - 2022

- Developed and delivered five multilingual training presentations for Australian and Iraqi authorities at IOM UN via We2 studio, encompassing over 1500 pages in English, Kurdish, and Arabic, in adherence to IOM's strict guidelines.
- Effectively translated complex stakeholder goals into visually engaging and informative materials under tight deadlines, maintaining a high standard of quality and upholding IOM's migration standards.

Senior Art Director/Senior Graphic Designer **Gloria Garrett** * Remote * 2011 - 2014

- Led creative for senior executive's clients in food, science, and entertainment.
- Crafted brand positioning and marketing strategies.
- Adapted to Gloria's needs, from reviewing creative to prepping meetings and solo agency operations.

Presentation Design Lead **IBM** * NY * 2015 - 2017

- Led creative teams to produce effective IT pitch materials, achieving high win rates.
- Crafted presentations and collateral to secure clients in sectors from finance to government.

Senior Art Director **Veria Living TV** * NY * 2013 - 2015

- Established a unified brand identity for Veria Living TV across all platforms, from rich media to social media.
- Crafted promotional materials spanning from social campaigns to printed collateral.
- Oversaw UI/UX for website revamp and managed local and remote design and development teams.

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Senior Art Director **Tribeca Enterprises** * New York, NY * 2008 - 2012

- Directed digital, print, and brand strategy, winning Webby Awards (2011, 2012) and a 2010 nomination.
- Managed comprehensive digital content and operations across platforms, enhancing brand unity and sponsor campaigns (Amex, Heineken).
- Led content strategy for Tribeca's umbrella website, covering all entities and coordinating with various departments for cohesive design and marketing strategies.
- Oversaw a creative team, contributing to sponsorship sales and activations for increased brand visibility.

Art Director **Cinedigm** * New York, NY * 2004 - 2015

- Led creative for film/series distribution on streaming platforms.
- Managed digital campaigns and brand identity, ensuring consistency.
- Mentored team, enhancing engagement at industry events.

EDUCATION

Pratt Institute, New York, NY - BFA, Communication Design, 2008, Dean's Honor List, 2005-2008

FULL CLIENT LIST

COMPUTING PRODUCTS

AT&T, Cisco, Gartner, IBM, Intel, Intelus, Lenovo, LG, Meitu, Microsoft, Tracphone, Uber

CONSUMER PACKAGED GOODS

Audi, Centrica, Centrum, CeraVe, Cottenelle, Kimberly Clark, L'Oréal Paris, Michelin, Nestle, Planet Smoothie, Revlon, Wyeth

ENERGY

Entergy, Siemens

FINANCIAL

American Express, Citi, Citizens, Metlife, Northern Trust

FOOD & BEV

7-Eleven, Absolut, Arby's, BabyNes, Baskin Robbins, Bolthouse, Bud Light, Dunkin' Donuts, Campbell's, Coors Light, Country Crock, Fairlife, Gatorade, Gerber, Heineken, Inspire Brands, Jimmy John's, Kraft, Kroger, Papa Johns, Perrier, Planet Smoothie, Mondelez, Nespresso, San Pell, Shake Shack, Shane's Rib Shack, Tyson Foods

LEISURE TRAVEL

Discover Puerto Rico, Fanduel, Mandarin Oriental, Midwest Airlines, Turkey Tourism

RETAIL

Amazon, Douglas Elliman Real Estate, eBay, Hard Rock Cafe, Krasdale, Nordstrom, Staples

PHARMA & HEALTHCARE

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IQVIA, Lo Loestrin, Mount Sinai, Optifast, Smokefreeworld, Tenant Health, United Healthcare

MEDIA

ANA Conference, Condé Nast, Hearst, NBC Sports, NY Press, Saveur Magazine, Vanity Fair, W Magazine

ENTERTAINMENT

2008 Beijing Summer Olympics, Bravo, Expo2020, George Lucas Museum of Narrative Art, Hulu, IMAX, Nickelodeon, QVC, TeePee Records, Tribeca Film, Verizon & MTV VMA, Warner Bros Records, Zee Living

GOVERNMENT

Air Force, DCGS-A / US Army, IOM UN Migration

HERE TO MAKE A MANAGER HAPPY ★★★★★

In our collaboration, Quentin showcased a deep, inquisitive creativity and consistently probed the "why" behind brand choices. Beyond aesthetics, he seeks the story, has a keen eye for design, and possesses a strong work ethic. I highly recommend him as a creative strategist from concept to production.

Ted Robinson, Manager, Global Pursuits **Deloitte**

Quentin is a gifted designer who vitalized our program's branding. Over a few months, he actively sought and implemented feedback, delivering our site ahead of schedule. He's a pleasure to work with.

Mailee Saravia, Consultant, Sales Leader Diversity Program **Deloitte**

For our ANA engagement, Quentin swiftly and skillfully crafted our detailed presentation. He was responsive, collaborative, and met tight deadlines. Our deck was exceptional. I highly recommend Quentin for top-notch design work.

Nicole Apple, President, Global Agency Management Strategy Leader. Pitch Consultant. ANA Board Chair. National Advertising Review Board Member **ANA, Kimberly-Clark**

Quentin is a terrific designer and a delight to work with. I like him; very talented and dedicated. He's passionate about his work and about client service and will stay and do whatever it takes to deliver. I would highly recommend him.

Laird Stiefvater, Chief Operating Officer, Global Brand Management **Ogilvy / WPP**

We surpassed client expectations and showcased immense credibility. Thanks to the team and Quentin for making Ogilvy stand out.

Jaime Prieto, President, Global Brand Management **Ogilvy / WPP**

The client was inspired by the vision and ready to scale up. I am very pleased with the proposal work, and grateful I got to work with a great creative team. Thanks Quentin!

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Gregg Bellows, Global Relationship Partner **IBM**

It is rare to find creative marketing talent... Who can fulfill both strategic design and tactical marketing roles. Quentin fulfilled both. I would rehire Quentin... I rehire him all the time.

Gloria Garrett, SVP Chief Marketing Officer

HMG: **American Chemical Society, Shane's Rib Shack, QVC, Organic Honey, HardRock, Gatorade** and **Planet Smoothie**. Former Head Marketing Strategist at **Coca Cola, Dasani, Revlon, Olive Garden**

Quentin is a skilled designer who quickly transformed a vague brief into reality. He's a communicative partner, responsive to feedback and always available, even for late-night discussions.

Dirk Manhin, President, Rewards Strategy Director **American Express**

Quentin is a proficient web Graphic Designer. His collaborative skills and keen attention to UI details, coupled with his ability to merge diverse requirements, made him a key contributor to our web team's success.

Gerry Green, Product Management **Veria Living TV / Zee Living / Zee TV USA**